



**2022 - 2023**

**Ad forms and Artwork are due by May 24, 2022**

     I would like to order a Season Advertising Package as indicated on the back of this form.

Business or Group Name \_\_\_\_\_ Business Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Reading Civic Theatre Contact \_\_\_\_\_

     Additional option - **BENEFACTOR** (name in program) - \$25.00

**I wish to order advertising in the following programs:**

**Descendants**      **Guys and Dolls**      **The Full Monty**     

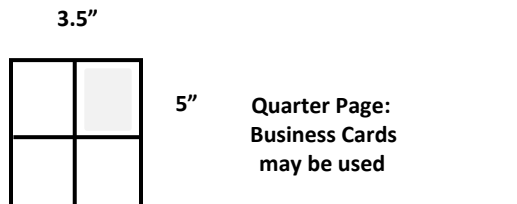
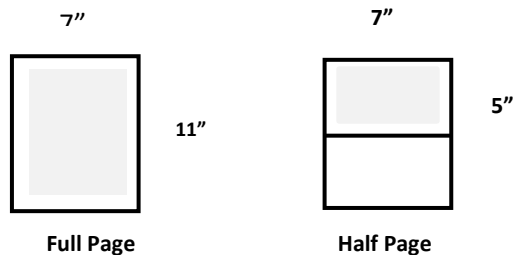
No. of Shows                  Total

Full Page Ad    \$250 x      = \$             

½ Page Ad        \$125 x      = \$             

¼ Page Ad        \$ 75 x      = \$             

**Total = \$**



**Please make checks payable and send to:**

**Reading Civic Theatre  
4350 Perkiomen Avenue  
Reading, PA 19606**

\*Questions may be sent to [BYTeach1@comcast.net](mailto:BYTeach1@comcast.net)

**\*\*Artwork Due May 24**

Send Artwork in **Jpeg format only** to: [ProgramRCT@gmail.com](mailto:ProgramRCT@gmail.com) or attach art or business card to order

(For tax purposes – RCT is a 501(c)3 Non-Profit with a Tax ID of 23-6394242.)

## 2022 - 2023 Season Advertising Packages

The fee schedule listed below includes advertising opportunities to support RCT through February 2023. These listed amounts represent substantial savings (20 to 22 percent) over four separate individual donations. The four events that are available for your advertisement include:

- **Berks County Premier of Disney's DESCENDANTS** at Reading Civic Theatre, 4350 Perkiomen Avenue, Reading, PA, 19606; June 10, 11, 12, 17, 18, 19, 2022
- **Guys and Dolls** at Reading Civic Theatre, 4350 Perkiomen Avenue, Reading, PA, 19606; September 2, 3, 4, 2022
- **The Full Monty** at Reading Civic Theatre, 4350 Perkiomen Avenue, Reading, PA, 19606; December 2, 3, 4, 9, 10, 11, 2022
- **RCT's 13<sup>TH</sup> Annual Gala and Scholarship Competition** at the Doubletree Hotel, Reading, PA; February 18, 2023

**FULL PAGE – Three shows \$750, Gala - \$400 - Campaign amount for four events = \$900 (22% savings)**

**HALF PAGE - Three shows \$375, Gala - \$200 - Campaign amount for four events = \$450 (22% savings)**

**QUARTER PAGE - Three shows \$225, Gala - \$100 - Campaign amount for four events = \$260 (20% savings)**

**\*\*If you would like to purchase a season advertising package, please fill out your name and information on the front and indicate your choice below.**

**I wish to purchase the Season Advertising Package:**

**FULL PAGE - Three shows, Gala \$900      \$ \_\_\_\_\_**

**HALF PAGE - Three shows, Gala \$450      \$ \_\_\_\_\_**

**QUARTER PAGE - Three shows, Gala \$260      \$ \_\_\_\_\_**

**TOTAL      \$ \_\_\_\_\_**