

THE READING CIVIC THEATRE



SATURDAY FEBRUARY 17, 2018

5pm – The Doubletree Hotel

**Featuring a Scholarship Competition for Berks
County High School Students in Theatre & Music**

At least \$1,200 in Scholarship Funds to be awarded

SPONSORSHIP OPPORTUNITIES

PRODUCER SPONSORS: \$2,500.00

- Preferred Seating for Eight (8) to the Gala
- Company Logo on Front Page of event program and recognition at the event
- Company Logo on advertising done for the event
- Company Logo on event page on RCT website & FB with link to company website
- Full page Ad in **ALL** show programs + Gala for the year
- 4 tickets for each show for the year

DIRECTOR SPONSORS: \$1,000

- Preferred Seating for Eight (8) to the Gala
- Recognition on inside front page of event program
- Premium Signage at the event
- Full page Ad in the event program

SCHOLARSHIP SPONSORS: \$750

- Preferred Seating for Four (4) to the Gala
- Recognition on inside front page of event program
- Half page Ad in the event program

COCKTAIL SPONSORS: \$500

- Preferred Seating for Two (2) to the Gala
- Recognition on inside front page of event program
- Signage at the Bar

HOR'S D'VOURES SPONSORS: \$500

- Preferred Seating for Two (2) to the Gala
- Recognition on inside front page of event program
- Signage at the Hor's D'Voures table

AD SPONSORS: 3 LEVELS

- \$400 - Full page Ad in the event program and seating for two (2) to the Gala
- \$200 – ½ page Ad in the event program
- \$100 – ¼ page Ad (Business card) in the event program
- Specific show and/or season sponsor – Please call Chris DeGruchy at 484-769-3476 to discuss

(For tax purposes – RCT is a 501(c)3 Non-Profit with a Tax ID of 23-6394242.)

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Advertising in the Reading Civic Theatre Gala Program

(Deadline for submission 2/2/18)

Yes, I would like to sponsor the 9th Annual Reading Civic Theatre Gala:

Business or Group Name Contact

Address

City State Zip

Phone Fax

Email

I would like to sponsor:

Producer (\$2,500): _____

Director (\$1,000): _____

Scholarship (\$ 750): _____

Full Page Ad (\$ 400): _____

½ Page Ad (\$ 200): _____

¼ Page Ad (\$ 100): _____

Cocktail / Hors D’oeuvres (\$500): _____

Make Checks Payable to:

Reading Civic Theatre and mail to:

Attn: Treasurer

126 N. 10th Street / PO Box 186

Reading, PA 19603-0186

Your Ad can also be sent via email to rctgala2018@outlook.com

Artwork must be in JPEG format. Please provide who contacted you. Thank you.

